

**Schroeder Insurance  
NEWS RELEASE**

**For more info, contact:**

Paul Schroeder, [pschroeder@schroederinsurance.com](mailto:pschroeder@schroederinsurance.com)

Ted Schroeder, [tschroeder@schroederinsurance.com](mailto:tschroeder@schroederinsurance.com)

636-583-2296

800-491-3556

**For Immediate Release**

**Schroeder Insurance Acquires Dan Yoest Insurance Agency, Inc.,  
Merging Agencies To Expand Options For Customers**

UNION (Missouri), October XX, 2018 – Schroeder Insurance, a leading independent insurance agency in Franklin County for more than 60 years, recently completed its acquisition of the Dan Yoest Insurance Agency Inc., based in Washington, MO. This transaction brings two trusted and service-oriented firms together, to offer clients a comprehensive range of insurance products, backed by expert advice and advanced customer-focused technology.

“We think the Yoest Agency makes a great fit for us,” says Paul Schroeder, partner along with his brother Ted at Schroeder Insurance. “Both firms represent many of the same carriers – including Nationwide, Safeco, Progressive and Missouri Employers Mutual. That should help to ensure all our customers experience a smooth transition.”

Notes Ted Schroeder, “Both agencies are built on a similar set of core values. We focus on giving customers professional insight, plus attentive, neighborly care in times of crisis,” he says. “We also work hard to maintain strong relationships with the companies we represent, while taking good care of our employees and encouraging a pleasant working environment.”

This strong alignment of business practices played a key role in bringing the agencies together, according Dan Yoest, owner of the Yoest Agency. “The choice of Schroeder Insurance as the agency to acquire our firm was an easy one to make,” he says. “Paul and Ted have the same integrity, honesty and dedication that we have tried to demonstrate to our clients, staff and

industry through the years. My wife Guin and I believe we are leaving our company in excellent hands.”

A second-generation business founded in Union in 1953, Schroeder Insurance has earned a reputation for providing exceptional customer service. One mark of this commitment is the agency’s ongoing investment in advanced technology. “We understand how important it is to protect our clients’ personal information, so we make it a point to secure and use the insurance industry’s best-in-class technology for all of our customer records,” says Paul Schroeder.

The Yoest Agency acquisition provides still more proof of a customer-focused orientation, according to Ted Schroeder. “We are excited about the chance to expand our footprint and open an office in Washington,” he says. “In the process, we will be making it easier than ever for customers—both current and new—to drop by and do business with Schroeder Insurance.”

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